

**Below is the impact that this donation could have on a non-profit like CIS outlined in 3 key points:**

- A. Re-engage students in their education and recover from losses suffered as a result of the pandemic.** An estimated 3 million students are "missing" from school rosters across the U.S.; locally, that number is in the thousands.
- B. Increased focus on career and college preparation: providing exposure to career pathways through presentations, job shadowing, acquiring needed job competence, and aligning interests and aptitude with additional education and certifications.** According to Cynthia, in the 1980's IBM recruited 120 employees from their local headquarters here in Charlotte to be tutors for CIS. Cynthia stressed the need for local companies within the Charlotte-Mecklenburg area to step up and offer job training and security to people graduating from high school in at risk communities.
- C. Expansion to serve more students attending under-resourced schools.** Due to digital resources like the video conferencing service Zoom, it is more convenient than ever for at-risk students and their parents to get in contact with the resources that best fit their needs.